

Travel and Tourism 9

Time: 6 x 35 minutes per week

Course Description:

The Travel and Tourism course is designed to help meet the need for skilled and knowledgeable individuals in this rapidly diversifying industry. The intention of this syllabus is to provide a broad overview to the travel and tourism industry and related ancillary service industries, through practical skills as well as understanding the global and local perspective of travel and tourism. Through this course, students will gain knowledge of concepts, models and theories used within the industry, and enhance their skills of investigation, analysis, interpretation and evaluation.

Resources:

Smith, J.D. & Warburton, F. (2012), Cambridge IGCSE Travel and Tourism, Cambridge
Other teaching resources provided by the teacher

Main Topics Covered:

Semester 1

Understanding the Travel and Tourism Industry

- The structure of the international travel and tourism industry
- Social, cultural, economic and environmental impacts of travel and tourism
- Role of national governments in forming tourism policy
- Patterns of demand for international travel and tourism

Features of Worldwide Destinations

- The main global features
- Time zones and climates
- Travel and tourism destinations
- What attracts tourists to a particular destination

Semester 2

Customer Care and Working Procedures

- Use of reference sources to obtain information
- To explore the presentation and promotion of tourist facilities

Travel and Tourism Products and Services

- Tourism products and ancillary services
- Roles of tour operators and travel agents
- Travel and Tourism support facilities
- World wide transport and international routes

Assessment

Internal Assessment	Weighting
<ul style="list-style-type: none"> • End of Semester Examinations (SA1 + SA2) • Continual Assessment (CA1 + CA2 + CA3 + CA4) including: <ul style="list-style-type: none"> - Topic Tests - Assignments - Projects and Presentations 	25 + 45 10 + 5 + 10 + 5
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